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Logitech Introduces Button to Control Your Smart Home

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With the Logitech Pop Home Switch, Everyone in the Family Can Control the Smart Home

NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) introduced the **Logitech Pop Home Switch Starter Pack** and **Pop Add-On Home Switch**, putting smart home control at your fingertips. After initial set-up, with the push of a button, everyone in the home can control smart home devices to set the scene with lighting presets, Sonos® playlists and more.

This Smart News Release features multimedia. View the full release here:
http://www.businesswire.com/news/home/20160811005277/en/

POP to control your smart home with the new Logitech Pop Home Switch. (Photo: Business Wire)

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Logitech Pop Home Switch is compatible with a wide range of lighting and smart home products including lighting, door locks, and blinds from companies like LIFX, Phillips Hue™, Lutron, and INSTEON®, and you can mix and match product controls on an individual switch.

Each switch can trigger three actions using different presses – a single press, a double press, and a long press. For example, you can set individual switches to turn smart products on/off, adjust brightness and scene presets, or quickly access your favorite Sonos music playlists and stations.

Setup is simple. The Pop app (available for Android® and iPhone®) scans your Wi-Fi network for compatible devices

in the home. Then, you can assign individual devices to a switch or combine multiple devices into a single trigger using Recipes -- simple combinations of product controls you can set up using the Pop app. So, if you want to set the mood with lighting and the music turned up for date night, you can do that easily with a single press of Pop. Or if your kids want the music tuned to a specific playlist or the lights bright to help them concentrate when they're studying, they can easily do that with another press.

Plus, pairing your Pop Home Switch with a Logitech Harmony hub-based remote expands the types of devices that Pop can control exponentially with the addition of every entertainment product Harmony can control. The Pop Home Switch can be used to trigger one-touch Harmony Activities, such as "Watch TV" or "Listen to Music", combining both home entertainment and smart home devices like lights, locks, blinds, and more.

"Sometimes you just want to set the mood for movie night without opening multiple apps to turn down the lights, turn on the TV and the sound bar and draw the blinds." said Renee Niemi, head of the Smart Home business at Logitech. "With Pop, you can do all that with a press of the switch. It makes the smart home simple and accessible for everyone — not just the person with the smartphone."

Availability

The Logitech Pop Home Switch Starter Pack and the Logitech Pop Add-on Home Switch are expected to be available in the U.S. in August. The suggested retail price of the Pop Home Switch Starter Pack is $99.99 and the Pop Add-On Home Switch suggested retail price is $39.99. The Pop app will be free for both Android and iPhone users, and is expected to be available in the coming weeks. For more information, please visit **Logitech.com**, our **blog** or connect with us on **Facebook**.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at **www.logitech.com**, the **company blog** or **@Logitech**.

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