## logitech

## **NEWS RELEASE**

## Logitech Introduces First Desktop Speaker That Combines High-Quality Audio With the Convenience of Bluetooth Streaming

9/22/2016

The Z337 Bold Sound Lets You Enjoy Your Favorite Movies, Music and Games, Wired or Wirelessly

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today, Logitech (SIX: LOGN) (NASDAQ: LOGI) announced the **Logitech Z337 Bold Sound** with Bluetooth®, the company's first speaker for the home that allows you to easily stream audio from any Bluetooth enabled computer, tablet or smartphone, and switch between them effortlessly.

This Smart News Release features multimedia. View the full release here:

http://www.businesswire.com/news/home/20160922005408/en/

Stream audio wirelessly with the new Logitech Z337 Bold Sound with Bluetooth® speaker. (Photo: Business Wire)

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## Bluetooth® speaker.

"The Z337 speakers bring great sound quality to all of your favorite content — no matter what device it's on," said Philippe Depallens, general manager of Logitech Audio. "What's more, we've made it really easy to stream from different content sources. Just pause on one device, and play on another to simply make the switch."

With 80 watts peak power, this speaker system brings all your favorite content to life with clear sound and strong bass. In addition to the wireless connection, you can also connect the Logitech Z337 to your content source via either a 3.5mm or RCA input - so it's easy to hook up to a monitor, a computer or video game console, while still

enjoying wireless connectivity with other devices.

The speaker also features a control pod that you can put in a convenient spot for easy access to essential speaker controls, such as power, volume and Bluetooth pairing, along with a headphone jack for those times when you want to listen quietly. A dedicated knob on the back of the subwoofer lets you adjust the bass level.

Availability

The Logitech Z337 Bold Sound with Bluetooth is expected to be available beginning in September for a suggested retail price of \$99.99. For more information, please visit **Logitech.com**, our **blog** or connect with us on **Facebook**.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at www.logitech.com, the company blog or @Logitech.

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