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**NEWS RELEASE** 

# Logitech Introduces MX Sound

#### 8/31/2017

The First Premium Bluetooth® Speaker For Your Desk Featuring Incredible Sound in an Elegant Design

NEWARK, Calif. & LAUSANNE, Switzerland--(BUSINESS WIRE)-- Today Logitech (SIX: LOGN) (NASDAQ: LOGI) announced the **Logitech® MX Sound**, a premium Bluetooth desktop speaker with superior sound in a stylish design. It transforms the audio experience on your desk with high-end drivers and rear-facing port tubes for music, movies and videos. Featuring motion-activated backlit controls, MX Sound provides easy volume adjustment and simple Bluetooth device pairing.

This Smart News Release features multimedia. View the full release here:

#### http://www.businesswire.com/news/home/20170831005021/en/

Introducing Logitech® MX Sound premium Bluetooth® speakers, exceptional sound in an elegant design at your desk. (Photo: Business Wire)

**Tweet now:** Bring exceptional audio to your desk. Introducing the @Logitech MX Sound. Learn

More: http://blog.logitech.com/?p=26070

"With MX Sound you now can have amazing audio in a product designed to complement even the most premium desktop environment," said Philippe Depallens, vice president and general manager of Logitech Audio. "This exceptional speaker was designed from the ground up to provide an immersive experience whether you are streaming from your computer, smartphone or tablet."

With 24 Watt Peak power, superior drivers and rear-facing port tubes, MX Sound delivers high-quality audio with bass that accurately reproduces sound as the artist intended, a unique feature that most speakers this size cannot bring to life.

The backlit touch controls make it easy to adjust the volume or pair Bluetooth devices. Standby mode that is automatically triggered after 20 minutes of inactivity, helping to conserve power. Featuring silver accent rings with a premium fabric cover, the elegant design of MX Sound looks great alongside other premium desktop accessories by Logitech, such as the Logitech CRAFT Advanced Keyboard with Creative Input Dial, Logitech Spotlight Presentation Remote and Logitech MX Master 2S.

## Pricing and Availability

Logitech MX Sound is expected to be available in October 2017 at Logitech.com and select retail stores for a suggested retail price of \$99.99. For more information about the product's features and functionality, please visit Logitech.com, our **blog** or connect with us on **Facebook**, **Instagram** and **Twitter**.

## About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at www.logitech.com, the company blog or @Logitech.

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