



NEWS RELEASE

Logitech Partners with TED to Inspire Better Presenters with the Spotlight Presentation Academy

4/24/2017

Worldwide Search is Underway for 15 Aspiring Storytellers Who Want to Improve their Skills and get Coached by the Best

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today Logitech (SIX:LOGN) (NASDAQ:LOGI) announced the launch of the exclusive Spotlight Presentation Academy, a one-day bootcamp created with TED dedicated to giving 15 aspiring storytellers the confidence to crush every presentation. Armed with TED's preferred remote, the **Logitech® Spotlight™ Presentation Remote**, attendees can sharpen their presentation skills, work with Logitech's latest presentation tool, and even try their hand at presenting a mock TED Talk on the stage at TED's New York headquarters.

Tweet now: Want to present like never before? Today, @Logitech and @TED launched #SpotlightAcademy. Submit your app: Logitech.com/SpotlightAcademy

"Public speaking is a well known fear for many of us — in fact, people are often more afraid of public speaking than they are of heights or even death!" said Bracken Darrell, CEO of Logitech. "But public speaking can be rewarding and even fun. That's why we've partnered with TED to help people develop their presentation skills. With TED's storytelling expertise and our Spotlight presentation remote in hand, this academy is going to produce some incredible public speakers — and help us all understand that becoming a great public speaker is just a function of know-how, practice, and easy tools that help you story tell without crazy stress."

The Academy

Logitech has enlisted Bryn Freedman, editorial director and curator of the TED Institute, as the official TED coach for

this custom Spotlight Presentation Academy. Freedman will lead 15 aspiring presenters through a curriculum that includes storytelling immersion and structure. Through workshops and one-on-one sessions, she'll also help attendees refine their technique and provide feedback on content and delivery. Then, attendees can experience what it's like to practice speaking on the TED stage in New York.

"Storytelling techniques are fundamental to sharing ideas well," said Freedman. "With the right approach, mindset and practice, anyone can learn how to improve their public speaking and presentation skills. I look forward to working with people of all backgrounds and experiences to share some of the tips and insights I've learned working with speakers at TED."

To submit an application, visit www.logitech.com/spotlightacademy; complete a short questionnaire and upload a video that describes what aspect of presenting you'd like to improve, the big idea you'd like to share, and how better presentation skills can impact your life. The applications deadline is May 22, 2017. Logitech and TED plan to select 15 aspiring storytellers on June 6, 2017 through an announcement on their social channels.

Logitech Spotlight Presentation Remote

Logitech created a new standard of presentation control with the Spotlight Presentation Remote. Spotlight is an advanced tool that enables you to highlight and magnify on-screen content in an engaging and powerful way so you can better underscore your point. Unlike the traditional slide clicker or laser pointer of the past, Spotlight is designed to help you become a more confident presenter.

About Logitech

Logitech designs products that have an everyday place in people's lives, connecting them to the digital experiences they care about. Over 30 years ago, Logitech started connecting people through computers, and now it's designing products that bring people together through music, gaming, video and computing. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Find Logitech at www.logitech.com, the [company blog](#) or [@Logitech](#).

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