



## NEWS RELEASE

# Voice Control for Spotify Coming Soon on Ultimate Ears MEGABLAST and BLAST

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Enhanced App Features Available Now and Grouping Later This Year

LAUSANNE, Switzerland & NEWARK, Calif.--(BUSINESS WIRE)-- Today, Ultimate Ears announced new features for Ultimate Ears MEGABLAST and BLAST, the recently-released portable speakers from the brand's Wi-Fi and Bluetooth® smart speaker range, with immersive 360-degree sound and Amazon Alexa built-in. Available to all users, the updates further Ultimate Ears' innovative spirit, where speakers get smarter and better over time. New experiences for MEGABLAST and BLAST include:

- Enhanced controls on the Ultimate Ears app: You can now control volume remotely from the app, which is especially useful if you have your music cranked up loud and want to use Alexa. You can also check battery status in two ways - either through the app, or right from the speaker by pressing the "+/-" volume buttons simultaneously. Starting in May, you can personalize your sound for any artist or music genre with the custom equalizer (EQ).
- Voice control on Spotify and more (coming soon): Just ask "Alexa, play my Discover Weekly" or any music from Spotify on MEGABLAST and BLAST. Spotify will soon join other Amazon Alexa supported music services such as Amazon Music, Deezer and TuneIn globally; and Pandora, iHeartRadio and SiriusXM in the U.S. -- use your voice to control music from these streaming services over Wi-Fi. On Bluetooth, you can enjoy music from any of your favorite music services.
- A better way to listen with Spotify Connect (coming soon): MEGABLAST and BLAST will be the first Ultimate Ears speakers to integrate Spotify Connect. When on Wi-Fi, open the Spotify app on your phone and play music directly to our speakers (under "Devices Available") without the need to pair through Bluetooth. Music fans can also stream the highest quality sound possible from Spotify. With Spotify Connect, text message or make calls without interrupting the music and save your phone's battery.

- New grouping experience for smart speakers (coming soon): You can group up to eight MEGABLAST and BLAST speakers on Bluetooth and Wi-Fi. Stereo mode is supported when you connect two MEGABLAST or BLAST speakers. Optimized to take advantage of the speakers' built-in Wi-Fi capability, you will experience greater range for grouped speakers and improved connection reliability. Grouping is expected to be available later this year.

"We believe that MEGABLAST is the best sounding portable smart speaker available today -- with true 360-degree sound, its sleek, waterproof design looks at home with any interior and wherever you take your music, from kitchen to backyard, park to mountain," said Charlotte Johs, general manager of Ultimate Ears. "We listened to our fans and have added features and functionality that they've asked for most -- we're excited to add Alexa voice control for Spotify, in addition to the many other music services and app features."

Combining ultimate 360-degree sound, sleek design and the convenience of hands-free voice control on Wi-Fi, BLAST and MEGABLAST are part of Ultimate Ears' new Wi-Fi and Bluetooth smart speaker range. MEGABLAST and BLAST deliver a battery life of up to 16 and 12 hours respectively, a range of up to 330 feet on Wi-Fi and are waterproof and dustproof (IP67 rated).

MEGABLAST is the loudest, most powerful and best sounding speaker to date from Ultimate Ears. Meticulously engineered from the ground up with custom drivers to produce a full and crisp sound, MEGABLAST is 40 percent louder than Ultimate Ears MEGABOOM.

Place BLAST or MEGABLAST on Ultimate Ears POWER UP, a convenient charging dock that makes charging easier. The speakers will stay powered on when placed on POWER UP, making Alexa voice control always available via Wi-Fi for music, smart home controls and skills.

## Pricing and Availability

Ultimate Ears MEGABLAST, Ultimate Ears BLAST and Ultimate Ears POWER UP are available in Australia, Austria, Canada, Germany, United Kingdom and United States for suggested retail prices of \$299.99 for MEGABLAST, \$229.99 for BLAST, and \$39.99 for POWER UP. Pricing varies by country. All speakers and charging dock sold separately. The free Ultimate Ears app is available for iPhone on App Store and for Android™ on Google Play. For more information, please visit [www.ultimateears.com](http://www.ultimateears.com) or connect with us on [Instagram](#).

## About Ultimate Ears

Ultimate Ears is transforming the way people experience music together, wherever life takes them. Ultimate Ears first revolutionized the way artists interact with their concert audiences by reinventing the on-stage monitor, turning it into a custom-fitted earphone. Today, Ultimate Ears, a brand of Logitech International, continues to bring

music to life with its award-winning family of wireless speakers. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI). Learn more at [www.ultimateears.com](http://www.ultimateears.com) or connect with us on **Instagram**.

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