NEWS RELEASE

JDA Software Selects Workday Financial Management to Drive Business Into the Future

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Global Supply Chain Solutions Leader Moves to the Cloud for Greater Flexibility, Speed, and Real-Time Business Insight

PLEASANTON, CA--(Marketwired - Mar 13, 2014) - **Workday, Inc.** (NYSE: WDAY), a leader in enterprise cloud applications for **human resources** and **finance**, announced today that **JDA Software** (JDA), a leader in global supply chain, retail merchandising, store operations, and all-channel commerce solutions, has selected Workday Financial Management. Building off the success the company has experienced with Workday Human Capital Management (HCM), JDA will migrate off its legacy ERP system and unify its HCM and financials in the Workday cloud, laying the foundation to support its business needs of today and the future.

With more than 4,700 employees worldwide, JDA offers a broad portfolio of integrated planning and execution solutions and services to help companies manage the entire supply chain -- from raw materials to finished products and into customers' hands -- through any channel. As the global marketplace becomes more complex and needs of customers change, JDA is continually transforming its business to drive growth and customer success. Challenged by legacy ERP systems that are costly, cumbersome to maintain, and unable to evolve as needed, JDA is moving the company in an all-cloud direction, both internally and with its products. With Workday Financial Management, JDA will gain the flexibility and speed it needs to keep pace with change and accelerate growth, and the ability to access and analyze real-time financial data to make faster and smarter business decisions.

Real-time Visibility and Analysis of Data Designed for Mobile First

Previously, JDA had financial data coming from multiple systems leading to inefficient processes. With Workday, JDA will have one global system of record for both its people and financial information with built-in analytics and

reporting enabling real-time analysis across any dimension of the business, such as revenue by business line or geography. Delivered through the cloud via any mobile device, Workday will provide employees with instant access to information that can help them make decisions at anytime from anywhere, instead of waiting days for that information to be pulled from a separate database.

Standardizing Business Processes Globally

With Workday's built-in business process framework, JDA will standardize processes worldwide, streamlining operations for growth and increasing efficiencies and productivity throughout the business. JDA business users will be able to easily configure internal processes, such as approval chains for expense reports, and change them when needed without involving IT. And, with HCM and finance unified in one suite of applications, employee changes will automatically be updated in financial processes, reducing administrative work and ensuring accuracy of data.

Enabling Growth with Ease and Speed

Workday Financial Management is both agile and easily configurable, which will enable JDA to quickly make adjustments during times of change, such as acquiring a new company or when business and regulatory changes occur. JDA will have the flexibility to respond to change faster and easier with complete transparency into the business. For example, with Workday's flexible framework and integration technology, companies making acquisitions can configure new companies and business processes within hours and import historical data from other systems with greater ease and speed.

Comments on the News

"JDA is transforming its business with an 'all-in' cloud strategy and Workday is central to this transformation. Legacy systems could not evolve with our needs. Workday is built to grow as we do, and empowers our business in new and exciting ways," said Gary Roberts, senior vice president and CIO, JDA Software. "No longer will our Associates be focused on 'the mundane.' Workday will provide us with actionable analytics, the flexibility to incorporate acquisitions quickly, and an incredible ability to better manage our business."

"We are excited to see companies like JDA moving financial management to the Workday cloud and enabling their businesses with technology that can transform the way they work," said Mike Frandsen, vice president, products, Workday. "With Workday, finance is no longer a back-office operation. Now, it can be a strategic partner of the business, helping to solve problems, accelerate growth, and provide insight into business opportunities."

About Workday

Workday is a leading provider of enterprise cloud applications for human resources and finance. Founded in 2005, Workday delivers human capital management, financial management, and analytics applications designed for the world's largest organizations. Hundreds of companies, ranging from medium-sized businesses to Fortune 50 enterprises, have selected Workday.

Any unreleased services, features, or functions referenced in this document, our website or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday, Inc. services should make their purchase decisions based upon services, features and functions that are currently available.

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