



NEWS RELEASE

Workday Announces Fiscal 2019 First Quarter Financial Results

2018-05-31

Total Revenues of \$618.6 Million, Up 28.9% Year Over Year

PLEASANTON, Calif., May 31, 2018 (GLOBE NEWSWIRE) -- [Workday, Inc.](#) (NASDAQ:WDAY), a leader in enterprise cloud applications for [finance](#) and [human resources](#), today announced results for the fiscal 2019 first quarter ended April 30, 2018.

Fiscal First Quarter Results

- Total revenues were \$618.6 million, an increase of 28.9% from the first quarter of fiscal 2018. Subscription revenues were \$522.1 million, an increase of 30.6% from the same period last year.
- Operating loss was \$71.3 million, or negative 11.5% of revenues, compared to an operating loss of \$60.2 million, or negative 12.5% of revenues, in the same period last year. Non-GAAP operating income for the first quarter was \$80.8 million, or 13.1% of revenues, compared to a non-GAAP operating income of \$61.0 million, or 12.7% of revenues, in the same period last year.¹
- Net loss per basic and diluted share was \$0.35, compared to a net loss per basic and diluted share of \$0.31 in the first quarter of fiscal 2018. Non-GAAP net income per diluted share was \$0.33, compared to a non-GAAP net income per diluted share of \$0.29 in the same period last year.²
- Operating cash flows were \$184.2 million and free cash flows were \$135.4 million.³



- Cash, cash equivalents, and marketable securities were \$3.4 billion as of April 30, 2018. Unearned revenues were over \$1.4 billion, a 17.9% increase from the same period last year.

Comments on the News

“We had a great first quarter driven by strong adoption and notable deployments of our finance and HR applications across customer sizes, geographies, and industries,” said Aneel Bhusri, co-founder and CEO, Workday. “As we look toward the rest of FY19 and beyond, we expect continued momentum for our growing suite of products, as we stay relentlessly focused on innovation, customer satisfaction, and our commitment to culture as we further our position as a great place to work globally.”

“We are very pleased with our first quarter results, delivering strong growth and record non-GAAP operating income and operating cash flow,” said Robynne Sisco, co-president and chief financial officer, Workday. “Based on our strong first quarter results, we are raising our fiscal 2019 outlook and are now expecting subscription revenue of \$2.275 to \$2.290 billion, growth of 27% to 28%. We expect our second quarter subscription revenue to be between \$557 and \$559 million, growth of 28% to 29%. Our focus remains centered on investing in product innovation to drive strong, sustainable growth.”

Recent Highlights

- Workday **announced** that it has promoted Robynne Sisco and Chano Fernandez to co-presidents, expanding their current responsibilities as chief financial officer and global head of field operations, respectively. In addition, Workday appointed Phil Wilmington to vice chairman and Mark Peek to managing director and co-head of Workday Ventures.
- Workday **announced** a \$250 million Workday Ventures fund, which will be used to invest in emerging enterprise technology. In addition to Mark Peek, Workday executive Leighanne Levensaler was also named managing director and co-head of Workday Ventures.
- Workday was ranked #2 on the list of the **World’s Most Innovative Companies** by Forbes.
- Workday announced that it expanded its global operations, with new offices in Italy, South Africa, and Thailand.
- Workday was **positioned** by Gartner, Inc. in the Leaders quadrant of the Magic Quadrant for Cloud Core Financial Management Suites for Midsize, Large, and Global Enterprises. Workday was **acknowledged** as a Leader for the second year in a row and achieved the furthest overall position for completeness of vision this year.⁴
- As part of its latest feature release, Workday 30, Workday **announced** new data discovery capabilities within Workday Prism Analytics that enable customers to more quickly visualize data to understand their financials and people.

- Workday **announced** a strategic partnership with Slack, which will allow customers to complete tasks more efficiently by engaging with Workday from within the Slack interface.
- Demonstrating continued commitment to enhancing its compliance programs, Workday **received** approval from EU data protection authorities for global Binding Corporate Rules for Processors (BCRs) that focus on safeguarding customer data.
- In the U.S., Workday was **ranked** #7 on the list of **100 Best Companies to Work For** by Fortune and Great Place to Work Institute. Globally, Workday was named one of the best workplaces by Great Place to Work Institute, ranking #1 in the **UK**, #2 in **Ireland**, and #3 in **Germany**.

Earnings Call Details

Workday plans to host a conference call today to review its fiscal 2019 first quarter financial results and to discuss its financial outlook. The call is scheduled to begin at 2:00 p.m. PT/ 5:00 p.m. ET and can be accessed via **webcast**.

The webcast will be available live and a replay will be available following completion of the live broadcast for approximately 90 days.

Workday uses the **Workday Blog** as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

1 Non-GAAP operating income excludes share-based compensation expenses, employer payroll tax-related items on employee stock transactions, and amortization expense for acquisition-related intangible assets. See the section titled "About Non-GAAP Financial Measures" in the accompanying financial tables for further details.

2 Non-GAAP net income per share excludes share-based compensation expenses, employer payroll tax-related items on employee stock transactions, amortization expense for acquisition-related intangible assets, non-cash interest expense related to our convertible senior notes, and income tax effects. See the section titled "About Non-GAAP Financial Measures" in the accompanying financial tables for further details.

3 Free cash flows are defined as operating cash flows minus capital expenditures (excluding owned real estate projects). See the section titled "About Non-GAAP Financial Measures" in the accompanying financial tables for further details.

4 Gartner, Magic Quadrant for Cloud Core Financial Management Suites for Midsize, Large, and Global Enterprises, 29 May 2018

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About Workday

Workday is a leading provider of enterprise cloud applications for **finance** and **human resources**. Founded in 2005, Workday delivers financial management, human capital management, and analytics applications designed for the world's largest companies, educational institutions, and government agencies. Organizations ranging from medium-sized businesses to Fortune 50 enterprises have selected Workday.

Use of Non-GAAP Financial Measures

Reconciliations of non-GAAP financial measures to Workday's financial results as determined in accordance with GAAP are included at the end of this press release following the accompanying financial data. For a description of these non-GAAP financial measures, including the reasons management uses each measure, please see the section of the tables titled "About Non-GAAP Financial Measures." A reconciliation of our forward outlook for non-GAAP operating margin with our forward-looking GAAP operating margin is not available without unreasonable efforts as the quantification of share-based compensation expense, which is excluded from our non-GAAP operating margin, requires additional inputs such as number of shares granted and market price that are not ascertainable.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's fiscal year 2019 subscription revenue projections and growth, products, and business model. The words "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," "plans," and similar expressions are intended to identify forward-looking statements. These forward-looking statements are subject to risks, uncertainties, and assumptions. If the risks materialize or assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. Risks include, but are not limited to: (i) breaches in our security measures, unauthorized access to our customers' data or disruptions in our data center operations; (ii) our ability to manage our growth effectively; (iii) competitive factors, including pricing pressures, industry consolidation, entry of new competitors and new applications, and marketing initiatives by our competitors; (iv) the development of the market for enterprise cloud services; (v) acceptance of our applications and services by customers; (vi) adverse changes in general economic or market conditions; (vii) delays or reductions in information technology spending; and (viii) changes in sales, which may not be immediately reflected in our results due to our subscription model. Further information on risks that could affect Workday's results is included in our filings with the Securities and Exchange Commission (SEC), including our Form 10-K for the fiscal year ended January 31, 2018 and our future reports that we may file with the SEC from time to time, which could cause actual

results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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Workday, Inc.

Condensed Consolidated Balance Sheets

(in thousands)

(unaudited)

Assets

Current assets:

Cash and cash equivalents

Marketable securities

Trade and other receivables, net

Deferred costs

Prepaid expenses and other current assets

Total current assets

Property and equipment, net

Deferred costs, noncurrent

Acquisition-related intangible assets, net

Goodwill

Other assets

Total assets

Liabilities and stockholders' equity

Current liabilities:

Accounts payable

Accrued expenses and other current liabilities

Accrued compensation

Unearned revenue

Current portion of convertible senior notes, net

Total current liabilities

Convertible senior notes, net

Unearned revenue, noncurrent

Other liabilities

Total liabilities

Stockholders' equity:

Common stock

Additional paid-in capital

Accumulated other comprehensive income (loss)

Accumulated deficit

Total stockholders' equity

Total liabilities and stockholders' equity



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Workday, Inc.

Condensed Consolidated Statements of Operations

(in thousands, except per share data)

(unaudited)

Revenues:

Subscription services

Professional services

Total revenues

Costs and expenses (1):

Costs of subscription services

Costs of professional services

Product development

Sales and marketing

General and administrative

Total costs and expenses

Operating loss

Other income (expense), net

Loss before provision for (benefit from) income taxes

Provision for (benefit from) income taxes

Net loss

Net loss per share, basic and diluted

Weighted-average shares used to compute net loss per share, basic and diluted



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(1) Costs and expenses include share-based compensation expenses as follows:

Costs of subscription services

Costs of professional services

Product development

Sales and marketing

General and administrative



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Workday, Inc.

Condensed Consolidated Statements of Cash Flows

(in thousands)

(unaudited)

Cash flows from operating activities

Net loss

Adjustments to reconcile net loss to net cash provided by (used in) operating activities:

Depreciation and amortization

Share-based compensation expenses

Amortization of deferred costs

Amortization of debt discount and issuance costs

Other

Changes in operating assets and liabilities:

Trade and other receivables, net

Deferred costs

Prepaid expenses and other assets

Accounts payable

Accrued expenses and other liabilities

Unearned revenue

Net cash provided by (used in) operating activities

Cash flows from investing activities

Purchases of marketable securities

Maturities of marketable securities

Sales of marketable securities

Owned real estate projects

Capital expenditures, excluding owned real estate projects

Purchases of non-marketable equity and other investments

Net cash provided by (used in) investing activities

Cash flows from financing activities

Proceeds from issuance of common stock from employee equity plans

Other

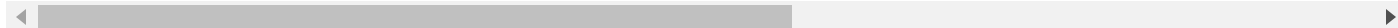
Net cash provided by (used in) financing activities

Effect of exchange rate changes

Net increase (decrease) in cash, cash equivalents, and restricted cash

Cash, cash equivalents, and restricted cash at the beginning of period

Cash, cash equivalents, and restricted cash at the end of period



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Supplemental cash flow data

Cash paid for interest, net of amounts capitalized

Cash paid for income taxes

Non-cash investing and financing activities:

Vesting of early exercised stock options

Purchases of property and equipment, accrued but not paid

Non-cash additions to property and equipment



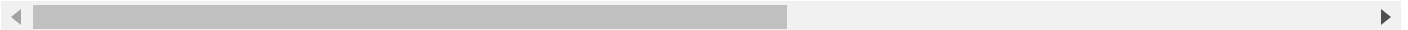
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Reconciliation of cash, cash equivalents, and restricted cash as shown in the statements of cash flows

Cash and cash equivalents

Restricted cash included in Other assets

Total cash, cash equivalents, and restricted cash



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Workday, Inc.

Reconciliation of GAAP to Non-GAAP Data

Three Months Ended April 30, 2018

(in thousands, except percentages and per share data)
(unaudited)

	GAAP	Share-Based Compensation Expenses
Costs and expenses:		
Costs of subscription services	\$ 80,245	\$ (7,877)
Costs of professional services	97,726	(10,792)
Product development	263,584	(68,511)
Sales and marketing	192,771	(25,612)
General and administrative	55,581	(19,867)
Operating income (loss)	(71,264)	132,659
Operating margin	(11.5)	% 21.4
Other income (expense), net	(3,848)	—
Income (loss) before provision for (benefit from) income taxes	(75,112)	132,659
Provision for (benefit from) income taxes	(702)	—
Net income (loss)	\$ (74,410)	\$ 132,659
Net income (loss) per share (1)	\$ (0.35)	\$ 0.62

(1) GAAP net loss per share is calculated based upon 213,055 basic and diluted weighted-average shares of common stock. Non-GAAP net income per share is calculated based upon 236,027 diluted weighted-average shares of common stock.

(2) Other operating expenses include total employer payroll tax-related items on employee stock transactions of \$14.3 million and amortization of acquisition-related intangible assets of \$5.1 million.

(3) We utilize a fixed long-term projected tax rate in our computation of the non-GAAP income tax provision to provide better consistency across the interim reporting periods. For fiscal 2019, we have determined the projected non-GAAP tax rate to be 17%.

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Workday, Inc.

Reconciliation of GAAP to Non-GAAP Data

Three Months Ended April 30, 2017

(in thousands, except percentages and per share data)

(unaudited)

	GAAP	Share- Comp Expen
Costs and expenses:		
Costs of subscription services	\$ 59,798	\$ (5,6
Costs of professional services	76,913	(8,021)
Product development	196,439	(51,029
Sales and marketing	155,709	(23,159
General and administrative	51,202	(19,888
Operating income (loss)	(60,200)	107,788
Operating margin	(12.5)	% 22.5
Other income (expense), net	(1,663)	—
Income (loss) before provision for (benefit from) income taxes	(61,863)	107,788
Provision for (benefit from) income taxes	2,181	—
Net income (loss)	\$ (64,044)	\$ 107
Net income (loss) per share (1)	\$ (0.31)	\$ 0.53

(1) GAAP net loss per share is calculated based upon 203,818 basic and diluted weighted-average shares of common stock. Non-GAAP net income per share is calculated based upon 222,065 diluted weighted-average shares of common stock.

(2) Other operating expenses include total employer payroll tax-related items on employee stock transactions of \$8.5 million and amortization of acquisition-related intangible assets of \$4.9 million recorded as part of product development expenses.

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Workday, Inc.**Reconciliation of GAAP Cash Flows from Operations to Free Cash Flows****(A Non-GAAP Financial Measure)**

(in thousands)

(unaudited)

	Three Months Ended April 30,	
	2018	2017
Net cash provided by (used in) operating activities	\$ 184,233	\$ 181,100
Capital expenditures, excluding owned real estate projects	(48,862)	(30,593)
Free cash flows	\$ 135,371	\$ 150,507

**About Non-GAAP Financial Measures**

To provide investors and others with additional information regarding Workday's results, we have disclosed the following non-GAAP financial measures: non-GAAP operating income (loss), non-GAAP net income (loss) per share, and free cash flows. Workday has provided a reconciliation of each non-GAAP financial measure used in this earnings release to the most directly comparable GAAP financial measure. Non-GAAP operating income (loss) differs from GAAP in that it excludes share-based compensation expenses, employer payroll tax-related items on employee stock transactions, and amortization of acquisition-related intangible assets. Non-GAAP net income (loss) per share differs from GAAP in that it excludes share-based compensation expenses, employer payroll tax-related items on employee stock transactions, amortization of acquisition-related intangible assets, non-cash interest expense related to our convertible senior notes, and income tax effects. Free cash flows differ from GAAP cash flows from operating activities in that it treats capital expenditures (excluding owned real estate projects) as a reduction to cash flows.

Workday's management uses these non-GAAP financial measures to understand and compare operating results across accounting periods, for internal budgeting and forecasting purposes, for short- and long-term operating plans, and to evaluate Workday's financial performance and the ability of operations to generate cash. Management believes these non-GAAP financial measures reflect Workday's ongoing business in a manner that allows for meaningful period-to-period comparisons and analysis of trends in Workday's business, as they exclude expenses that are not reflective of ongoing operating results. Management also believes that these non-GAAP financial measures provide useful information to investors and others in understanding and evaluating Workday's operating results and prospects in the same manner as management and in comparing financial results across accounting periods and to those of peer companies. Additionally, management believes information regarding free

cash flows provides investors and others with an important perspective on the cash flows generated by normal recurring activities to make strategic acquisitions and investments, to fund ongoing operations, and to fund other capital expenditures.

Management believes excluding the following items from the GAAP Condensed Consolidated Statements of Operations is useful to investors and others in assessing Workday's operating performance due to the following factors:

- Share-based compensation expenses. Although share-based compensation is an important aspect of the compensation of our employees and executives, management believes it is useful to exclude share-based compensation expenses to better understand the long-term performance of our core business and to facilitate comparison of our results to those of peer companies. Share-based compensation expenses are determined using a number of factors, including our stock price, volatility, and forfeitures rates that are beyond our control and generally unrelated to operational decisions and performance in any particular period. Further, share-based compensation expenses are not reflective of the value ultimately received by the grant recipients.
- Other operating expenses. Other operating expenses includes employer payroll tax-related items on employee stock transactions and amortization of acquisition-related intangible assets. The amount of employer payroll tax-related items on employee stock transactions is dependent on our stock price and other factors that are beyond our control and do not correlate to the operation of the business. For business combinations, we generally allocate a portion of the purchase price to intangible assets. The amount of the allocation is based on estimates and assumptions made by management and is subject to amortization. The amount of purchase price allocated to intangible assets and the term of its related amortization can vary significantly and are unique to each acquisition and thus we do not believe it is reflective of ongoing operations.
- Amortization of debt discount and issuance costs. Under GAAP, we are required to separately account for liability (debt) and equity (conversion option) components of the convertible senior notes that were issued in private placements in June 2013 and September 2017. Accordingly, for GAAP purposes we are required to recognize the effective interest expense on our convertible senior notes and amortize the issuance costs over the term of the notes. The difference between the effective interest expense and the contractual interest expense, and the amortization expense of issuance costs are excluded from management's assessment of our operating performance because management believes that these non-cash expenses are not indicative of ongoing operating performance. Management believes that the exclusion of the non-cash interest expense provides investors an enhanced view of Workday's operational performance.

- Income tax effects. We utilize a fixed long-term projected tax rate in our computation of the non-GAAP income tax provision to provide better consistency across the interim reporting periods. In projecting this long-term non-GAAP tax rate, we utilize a three-year financial projection that excludes the direct impact of share-based compensation and related employer payroll taxes, amortization of acquisition-related intangible assets and amortization of debt discount and issuance costs. The projected rate also assumes no new acquisition activity in the three-year period and considers other factors such as our current operating structure, existing tax positions in various jurisdictions, and key legislation in major jurisdictions where we operate. For fiscal 2019, we have determined the projected non-GAAP tax rate to be 17%. We will periodically re-evaluate this tax rate, as necessary, for significant events, based on our ongoing analysis of the 2017 U.S Tax Cuts and Jobs Act, relevant tax law changes, material changes in the forecasted geographic earnings mix, and any significant acquisitions.

Additionally, we believe that the non-GAAP financial measure free cash flows is meaningful to investors because we review cash flows generated from or used in operations after deducting certain capital expenditures that are considered to be an ongoing operational component of our business. Capital expenditures deducted from cash flows from operations do not include purchases of land and buildings or construction costs of our new development center and of other owned buildings. We exclude these owned real estate projects as they are infrequent in nature. For the current fiscal year, these costs primarily represent the construction of our new development center, which is anticipated to be completed in fiscal 2020.

The use of non-GAAP operating income (loss) and non-GAAP net income (loss) per share measures has certain limitations as they do not reflect all items of income and expense that affect Workday's operations. Workday compensates for these limitations by reconciling the non-GAAP financial measures to the most comparable GAAP financial measures. These non-GAAP financial measures should be considered in addition to, not as a substitute for or in isolation from, measures prepared in accordance with GAAP. Further, these non-GAAP measures may differ from the non-GAAP information used by other companies, including peer companies, and therefore comparability may be limited. Management encourages investors and others to review Workday's financial information in its entirety and not rely on a single financial measure.

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