NEWS RELEASE

Workday Announces Workday Rising Europe 2014

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Hosts First Customer Conference in Europe as Business Expansion Continues to Accelerate

PLEASANTON, CA and LONDON, UNITED KINGDOM--(Marketwired - Mar 27, 2014) - **Workday, Inc.** (NYSE: WDAY), a leader in enterprise cloud applications for global **human resources** and **finance**, today announced it will host Workday Rising Europe 2014, the company's first customer conference in Europe. Customers, prospective customers, partners, and employees will come together to learn, collaborate, and network about how Workday helps some of the largest companies in the world achieve greater growth and success for their businesses. Workday brings its customer conference to Europe as more companies make the switch to human resources (HR) and finance applications in the cloud and continue to move away from complex and costly legacy technology.

Workday Rising Europe 2014 will take place on Mar. 31 - Apr. 2 at the Park Plaza Westminster Bridge Hotel in London. The conference opens with a keynote address on Tuesday, Apr. 1, 2014, at 8:30 a.m. GMT. Please register **online** to join the live broadcast.

Workday Rising Europe 2014 offers the unique opportunity to learn about all aspects of Workday. From customer case studies and interactive sessions to deep dive product demonstrations and forums to share best practices, Workday Rising Europe 2014 will convene the experts to discuss key topics in human capital management (HCM), financial management, and technology and analytics.

Partners are an important part of Workday Rising Europe 2014 and share Workday's focus on delivering the highest levels of customer satisfaction. At the conference, Workday will host an Innovation Exchange where customers can meet a variety of services and software partners to discuss their business goals and learn how to gain the most value possible from their Workday experiences.

Workday services and software partner sponsors at Workday Rising Europe 2014 include:

- Gold sponsors: Accenture, Deloitte, IBM, KPMG, and PwC
- Silver sponsors: ADP, AON Hewitt, Appirio, Ataraxis, Cloudator, CloudPay, Cornerstone OnDemand, DayNine, HP, Kainos, Kloud, NGA Human Resources, Okta, SafeGuard, Tidemark, and Towers Watson
- Bronze sponsors: ATS and Saba

Continued Expansion in Europe

Workday Rising Europe 2014 comes to Europe as Workday continues its strong growth in the region. With customers from the world's leading industries, including financial services, healthcare, life sciences, education, government, manufacturing, retail, hospitality, and technology, the demand for HR and finance applications built for the cloud is growing rapidly. Workday has more than 50 customers headquartered in the region with more than two-thirds of those customers live and gaining the benefits of a single, unified platform of applications for HR and finance in the cloud.

Comments on the News

"We are seeing a sharp rise in the number of companies across Europe making the move to the cloud, and they are increasingly putting HR and finance into the Workday cloud to gain more efficiency, productivity, and a customer community that's unmatched in the industry," said Chano Fernandez, President, EMEA, Workday. "Our customers are our first priority, and Workday Rising Europe 2014 is our opportunity to work hands-on together to ensure their Workday experience delivers the value and business impact they are looking to achieve."

More information

- Follow Workday on Twitter: **https://twitter.com/Workday**
- Follow Workday Rising Europe conversation on Twitter: **http://ow.ly/uSSuI**
- Workday Rising 2014 official website: **http://www.workdayrising.com/europe/**

About Workday

Workday is a leading provider of enterprise cloud applications for **human resources** and **finance**. Founded in 2005, Workday delivers human capital management, financial management, and analytics applications designed for the world's largest organizations. Hundreds of companies, ranging from medium-sized businesses to Fortune 50 enterprises, have selected Workday.

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