NEWS RELEASE

Workday Named a Leader in 2025 Gartner® Magic Quadrant™ for Higher Education Student Information Systems

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Workday Student Supports More Than 3 Million Student Records, Helping Global Higher Education Institutions Improve Student Engagement and Adapt to Changing Industry Needs

PLEASANTON, Calif., March 24, 2025 /PRNewswire/ -- Workday, Inc. (NASDAQ: WDAY), the AI platform for managing people and money, today announced it has been named a Leader in the 2025 Gartner® Magic Quadrant™ for Student Information Systems1. A complimentary copy of the report is available here.

Universities and colleges face many challenges – fluctuating budgets, rising costs, pressure to drive digital transformation, and delivering engaging student experiences. Workday Student helps schools manage the entire student lifecycle in one place. The solution integrates seamlessly with Workday Financial Management, Workday Human Capital Management (HCM), Workday Adaptive Planning, and Workday Grants Management, providing higher education institutions with real-time insights into registration, absences, curriculum, talent and staffing needs, changes in enrollment numbers, supplier costs, expenses, and more.

"We believe being named a leader in the inaugural Gartner Magic Quadrant for Higher Education Student Information Systems underscores our dedication to driving innovation and empowering higher education institutions to thrive in today's evolving landscape," said Michael Hofherr, senior vice president and group general manager for industry, Workday. "The volume of customers that have chosen Workday Student speaks to the power of our unified platform in delivering new insights and improved experiences for students, faculty, and staff."

More than 135 customers, representing more than 190 schools, have selected Workday Student. Since the first

higher education institution deployed in 2018, the solution has seen an unparalleled momentum of more than 85 institutions go live, supporting over 3 million student records. These include University of Arkansas System, Carthage College, Suffolk University, Tallahassee State College, Wake Forest University, and more. Workday Student leverages Illuminate™, the next generation of Workday AI, and is constantly learning from the vast set of financial, HR, and student data, helping universities make faster, more informed decisions. Following rapid adoption in the United States, Workday Student is now also available in Canada and Australia-New Zealand.

Empowering Institutions, Students, and Staff: Real-World Results with Workday Student

"Workday is an integral partner in our digital transformation journey," said Steven Fulkerson, chief information officer, University of Arkansas System. "With Workday Student, we're extending the value of the platform even further by making it easier for students to build class schedules, manage financial aid, view attendance, and more while empowering our schools to manage the academic experience and support student success."

"We needed a solution that could provide valuable insights into areas like student progress, resource allocation, and course demand, while also helping us respond quickly to new challenges and opportunities," said Mur Muchane, chief information officer, Wake Forest University. "With Workday Student, we now have a platform that students can interact with on-the-go, empowering them to manage their academic and administrative needs independently. This has reduced friction and improved satisfaction across the board."

"With Workday, we can understand and get a better idea of how our processes are impacting our recruitment, or revenue, and retention, which is ultimately the biggest goal for us to remain sustainable in the coming years," said Brandon Porter, registrar of Carthage College.

For More Information

- Download a complimentary copy of the report here.
- Learn how Higher Education customers are innovating with Workday: Workday Public Sector and Higher Education Innovation Awards.
- Read more about Higher Education news, trends, and insights on our blog.

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About Workday

Workday is the AI platform that helps organizations manage their most important assets – their people and money. The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit workday.com.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

1 Gartner, Magic Quadrant for Higher Education Student Information System Software as a Service, By Robert Yanckello, Grace Farrell, 19 March 2025.

SOURCE Workday Inc.