



NEWS RELEASE

# Workday Named a Leader in 2025 Gartner® Magic Quadrant™ for Talent Acquisition (Recruiting) Suites

2025-06-10

More than 4,795 Organizations Around the World including AdventHealth, BDO Canada, JLL, and Pfizer Use Workday to Attract, Retain, and Develop Top Talent

Workday Illuminate Boosts Recruiter Capacity By 54%

PLEASANTON, Calif., June 10, 2025 /PRNewswire/ -- [Workday, Inc.](#) (NASDAQ: WDAY), the AI platform for managing [people](#), [money](#), and [agents](#), has been named a Leader in the inaugural [Gartner® Magic Quadrant™ for Talent Acquisition \(Recruiting\) Suites](#). A complimentary copy of the report is available [here](#).

Workday's AI-powered talent acquisition suite helps organizations manage the entire hiring process, from sourcing candidates to onboarding them. To build high-performing, future-ready teams through smarter, faster hiring, organizations around the world, including AdventHealth, BDO Canada, Community Health Services of Georgia, Concentrix, JLL, Pfizer, and more are using Workday's recruiting solutions.

"In today's constantly evolving market, finding and attracting the right talent is more challenging than ever," said Aashna Kircher, group general manager for the office of the CHRO, Workday. "We believe that being named a Leader in the Gartner Magic Quadrant for Talent Acquisition underscores our commitment to helping organizations around the world overcome these challenges, so they can hire with confidence and build high-performing teams."

## AI for Better, Faster Hiring, and Improved Candidate Experiences

Workday's talent acquisition suite is powered by [Illuminate™](#), and comprises [Workday Recruiting](#), [HiredScore AI](#)

[for Recruiting](#), Workday Candidate Engagement, and Workday Messaging.

With Workday's recruiting solutions, organizations can:

- **Find and Hire Talent, Faster.** Reduce candidate screening time by 57% on average using Recruiting Agent's AI-driven candidate prioritization and fill 70% of requisitions from existing talent pools on average, boosting retention and cutting costs.
- **Deliver Exceptional Candidate Experiences.** Personalize interactions and communication throughout the hiring process, strengthening your brand and attracting top talent.
- **Streamline Hiring Manager Collaboration.** Shorten review time by 35% with guided workflows integrated into platforms like Microsoft Teams, driving faster decisions and better alignment.
- **Boost Internal Mobility.** Identify and promote qualified internal candidates, accelerating hiring, aligning with policies, and increasing employee retention.
- **Maximize End-to-End Hiring.** Gain actionable insights, make data-driven decisions, optimize spending, and build integrated talent acquisition strategies – all on a unified platform.

#### For More Information

- Download a complimentary copy of the report [here](#).
- Read more about this news on the Workday blog [here](#).
- Discover some of Workday's latest talent management updates [here](#).
- Learn more about the top hiring strategies to attract top talent in 2025 [here](#).
- Explore how leaders can embrace a skill-based strategy to guard against talent shortages [here](#).

#### Gartner Disclaimer

Gartner, Magic Quadrant for Talent Acquisition (Recruiting) Suites, Rania Stewart, Jackie Watrous, Hiten Sheth, Emi Chiba, 2 April 2025.

GARTNER is a registered trademark and service mark, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements

of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

### **About Workday**

[Workday](#) is the AI platform for managing [people](#), [money](#), and [agents](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organizations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](https://workday.com).

© 2025 Workday, Inc. All rights reserved. Workday and the Workday logo are registered trademarks of Workday, Inc. All other brand and product names are trademarks or registered trademarks of their respective holders.

### **Forward-Looking Statements**

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

SOURCE Workday Inc.