

Q1 2023 Earnings Results

May 9, 2023



Legal Disclaimer

This presentation and the accompanying conference call contain forward-looking statements within the meaning of the federal securities laws, including statements about our future performance and goals. These statements involve substantial risks and uncertainties, as further described in "Forward-Looking Statements" on slide 14, as well as in our most recent periodic reports filed with the SEC, including our most recent Annual Report on Form 10-K and our forthcoming Quarterly Report on Form 10-Q, which are available on our website and at sec.gov.

This presentation and the accompanying conference call also contain non-GAAP financial measures. The non-GAAP financial measures, including non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating margin, non-GAAP net income (loss) per share attributable to common stockholders, basic and diluted (which we refer to as non-GAAP earnings per share), non-GAAP (loss) income from operations, organic revenue and organic revenue growth, are presented for supplemental informational purposes only and should not be considered a substitute for financial information presented in accordance with GAAP. More information about and definitions of our non-GAAP financial measures used in this presentation can be found in "Non-GAAP Financial Measures" on slide 16, and reconciliations of our non-GAAP financial measures to the most directly comparable GAAP measures are included in the appendix.

This presentation and the accompanying conference call also contain operating metrics, including Active Customer Accounts and Dollar-Based Net Expansion Rate. We rely on assumptions to calculate these metrics, they are calculated using internal company data that has not been independently verified, and they are not based on any standardized industry methodology. More information about the operating metrics we use in this presentation can be found in "Operating Metrics" on slide 15.



FINANCIAL OVERVIEW



Results Highlights - Q1 2023

Revenue	Q1 2023						
Reported Revenue	\$1,007 million						
Revenue Y/Y Growth	15%						
Organic Revenue	\$1,004 million						
Organic Revenue Y/Y Growth	15%						
Data & Applications Revenue ¹	\$120 million						
Data & Applications Revenue Y/Y Growth	19%						
Communications Revenue ²	\$847 million						
Communications Revenue Y/Y Growth	14%						
Other Revenue ³	\$40 million						
Other Revenue Y/Y Growth	26%						

Other Metrics	Q1 2023						
Non-GAAP Income from Operations	\$104 million						
Non-GAAP Operating Margin	10%						
Dollar-Based Net Expansion Rate	106%						
Active Customer Accounts	300,000+						

View Twilio's prepared remarks for its Q1'23 earnings here.

Note: As part of our expected shift to two operating segments in 2023, "Other" revenue will be allocated to our two business units—Communications and Data & Applications—and in such future periods each business unit will include revenue that was not included in such business unit in the current quarter or in prior periods. Upon finalizing the shift to two operating segments, prior periods presented for purposes of comparison will be recast accordingly.

Note: Organic revenue, organic revenue growth, non-GAAP income from operations and non-GAAP operating margin are non-GAAP financial measures.

Note: Refer to "Non-GAAP Financial Measures" in the appendix for their definitions and a reconciliation of each non-GAAP measure to its most directly comparable GAAP measure.

Note: Numbers are rounded to the nearest million.

¹ Data & Applications revenue includes revenue from Segment, Engage, Flex & Marketing Campaigns.

² Communications revenue includes revenue primarily from Messaging, Voice and Email Communication APIs.

³Other revenue includes enterprise and support plans, professional services, IoT/wireless and other smaller products.

Guidance & Financial Framework

Q2'23 Guidance:

- Total revenue: \$980 million to \$990 million, up 4% to 5% year-over-year¹
- Non-GAAP income from operations: \$65 million to \$75 million
- Non-GAAP diluted earnings per share²: \$0.27 \$0.31

FY'23 Updated Guidance³:

Non-GAAP income from operations: \$275 million to \$350 million

Financial Framework:

- Organic revenue annual growth: 15%-25% over the Medium Term⁴
- Data & Applications annual revenue growth: 30%+ over the Medium Term⁴
- Medium Term⁴ annual non-GAAP operating margin improvement of 300-400 basis points
- Stock-based compensation as a percentage of revenue lower in 2023 than 2022, reducing to 10%-12% of revenue for fiscal year 2027
- Targeting GAAP profitability for fiscal year 2027

Note: Organic revenue growth, non-GAAP income from operations, non-GAAP operating margin and non-GAAP earnings per share are non-GAAP financial measures. Refer to "Non-GAAP Financial Measures" in the appendix for their definitions and a reconciliation of each historical non-GAAP measure to its most directly comparable GAAP measure.

¹ Guidance assumes that the sale of our loT business, announced in March, closes as expected in Q2.

² Non-GAAP earnings per share guidance assumes no impact from volatility of foreign exchange rates.

³ Raised the low end of our Non-GAAP income from operations range for fiscal year 2023, originally provided on February 15, 2023.

⁴ Medium Term is defined as fiscal years 2025-2027.

Quarterly GAAP Revenue





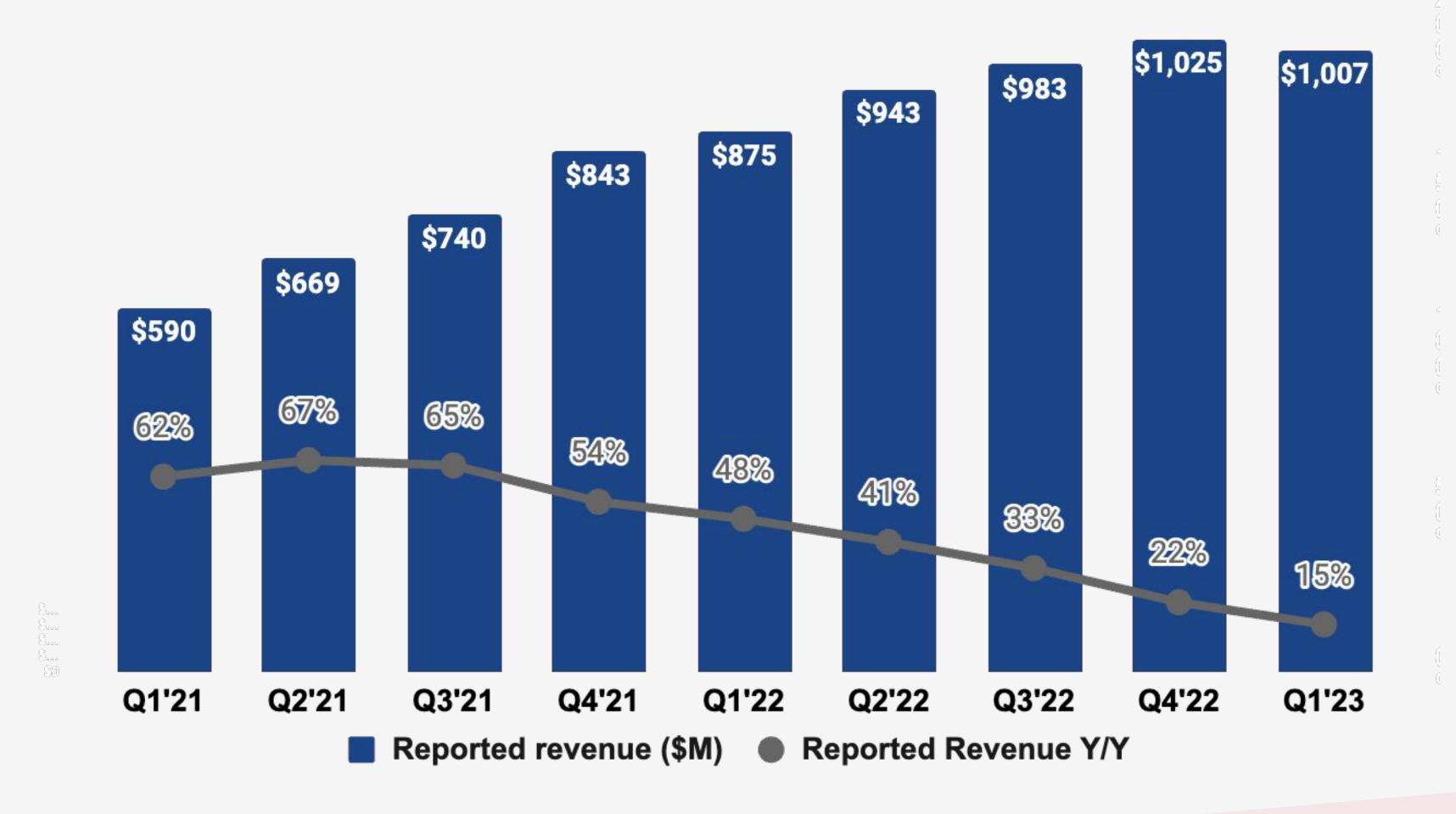
Q1'23 REPORTED REVENUE GROWTH Y/Y

19%

Q1'23 DATA & APPLICATIONS¹
REVENUE
GROWTH Y/Y

14%

Q1'23 COMMUNICATIONS²
REVENUE
GROWTH Y/Y

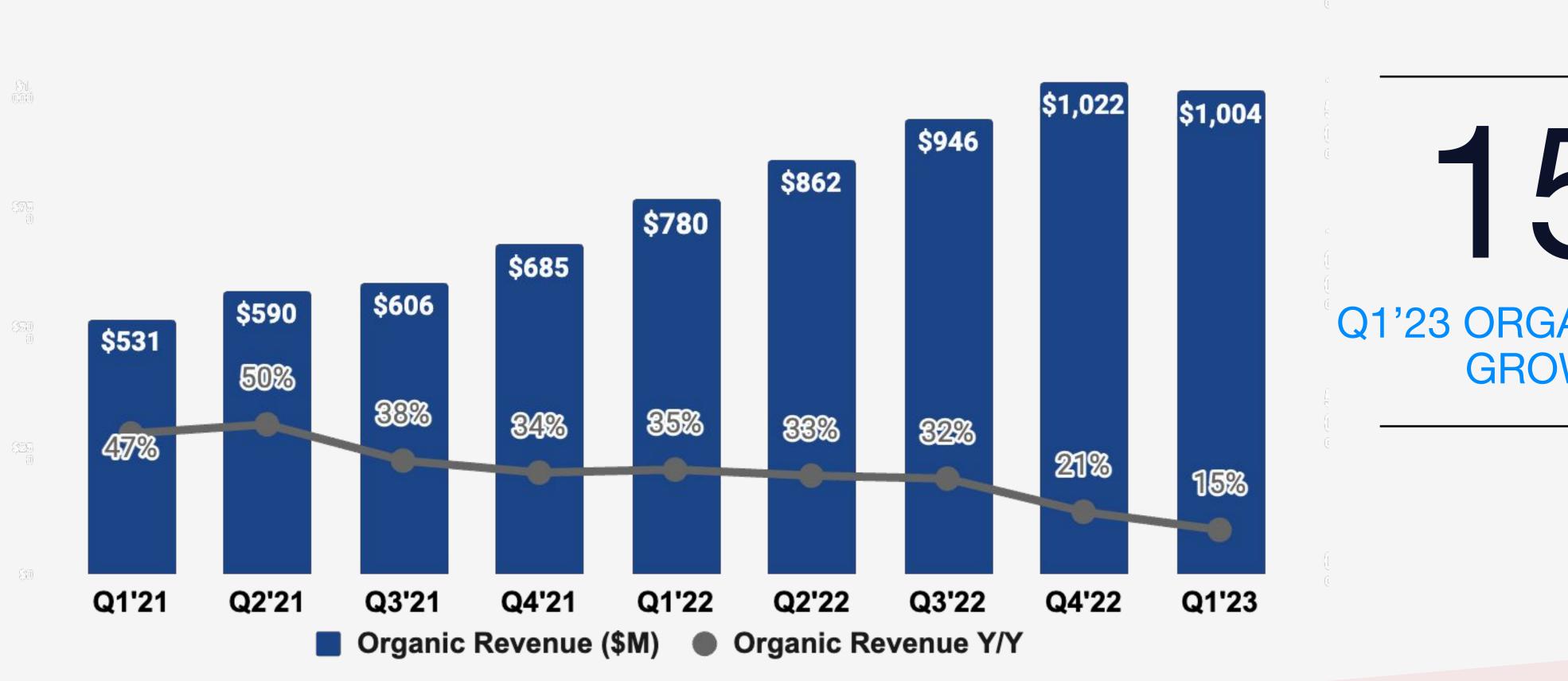


¹ Data & Applications revenue includes revenue from Segment, Engage, Flex, and Marketing Campaigns.

² Communications revenue includes revenue primarily from Messaging, Voice, and Email Communication APIs.

Organic Revenue Trend





15%

Q1'23 ORGANIC REVENUE GROWTH Y/Y

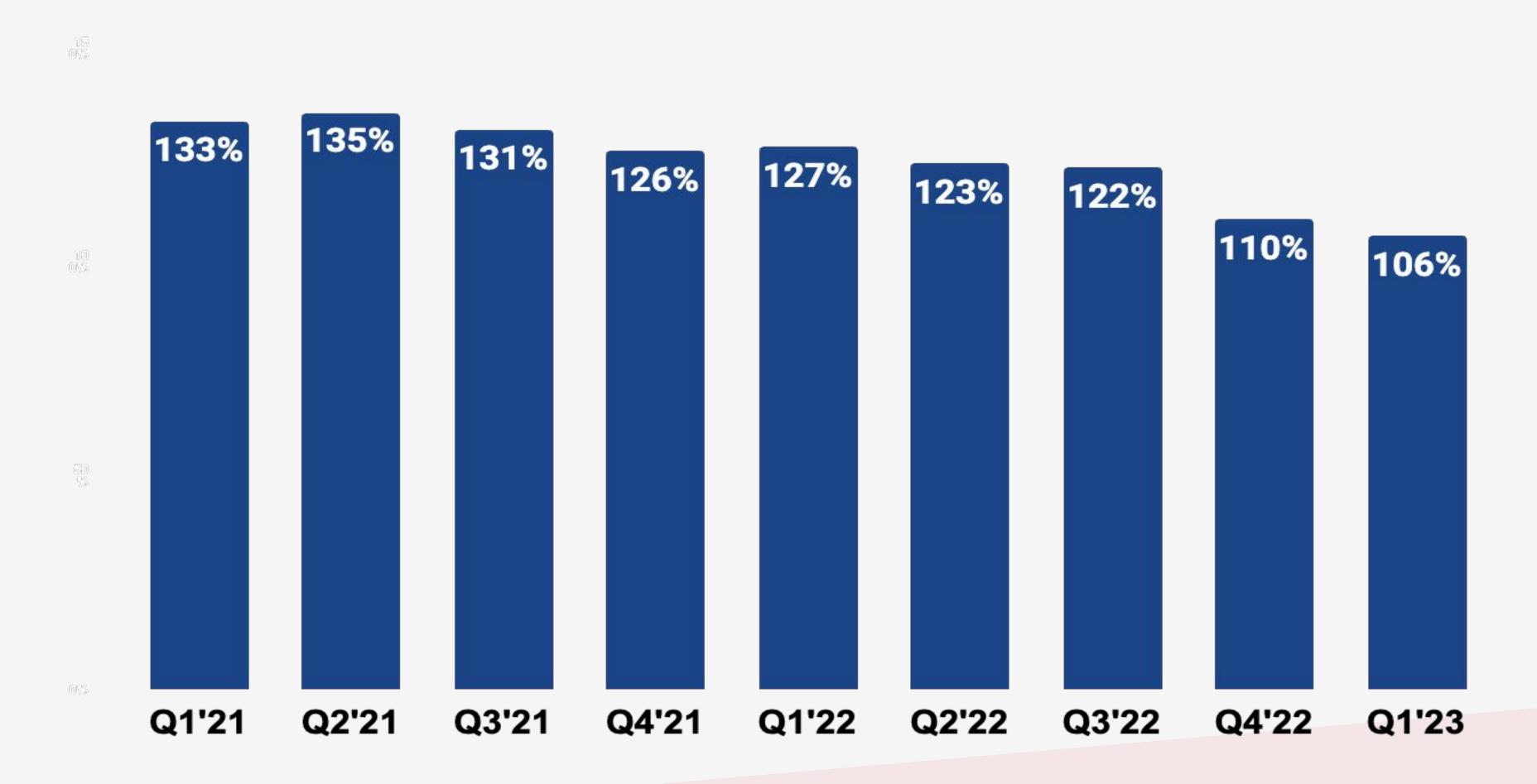
Note: Organic revenue and organic revenue growth are non-GAAP financial measures. Refer to "Non-GAAP Financial Measures" in the appendix for their definitions and a reconciliation of each non-GAAP measure to its most directly comparable GAAP measure.

Note: Numbers are rounded to the nearest million.

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Dollar-Based Net Expansion

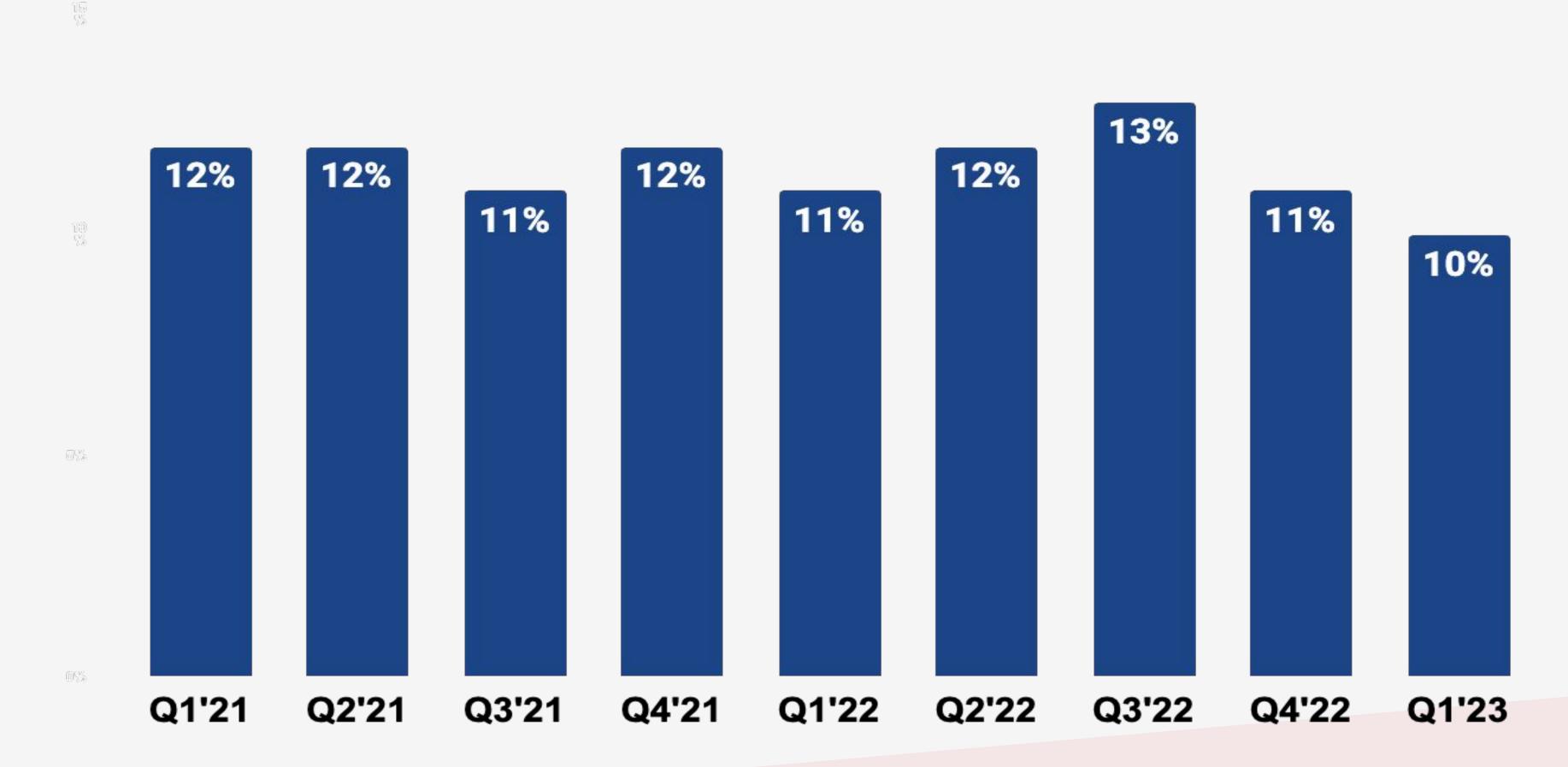




Note: Zipwhip, which closed on July 14, 2021, is excluded from the calculation until Q4 2022. Segment, which closed on November 2, 2020, is excluded from the calculation until Q1 2022. Note: Refer to "Operating Metrics" in the appendix for the definition of Dollar-Based Net Expansion. © 2023 TWILIO INC. ALL RIGHTS RESERVED.

Top 10 Customer Accounts

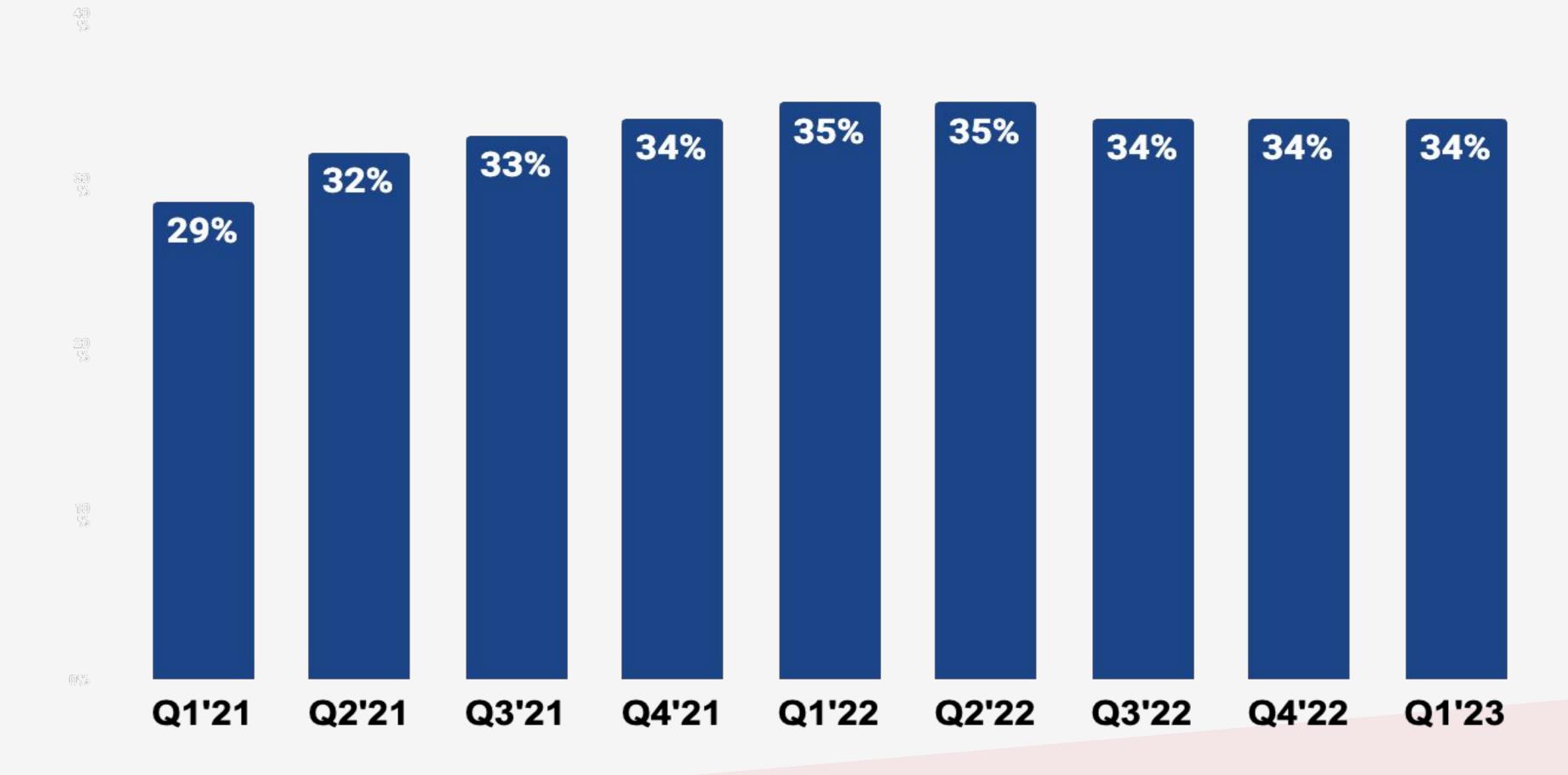




Note: Represents top 10 Active Customer Accounts as a percentage of total revenue in the respective quarter.

International Revenue Mix

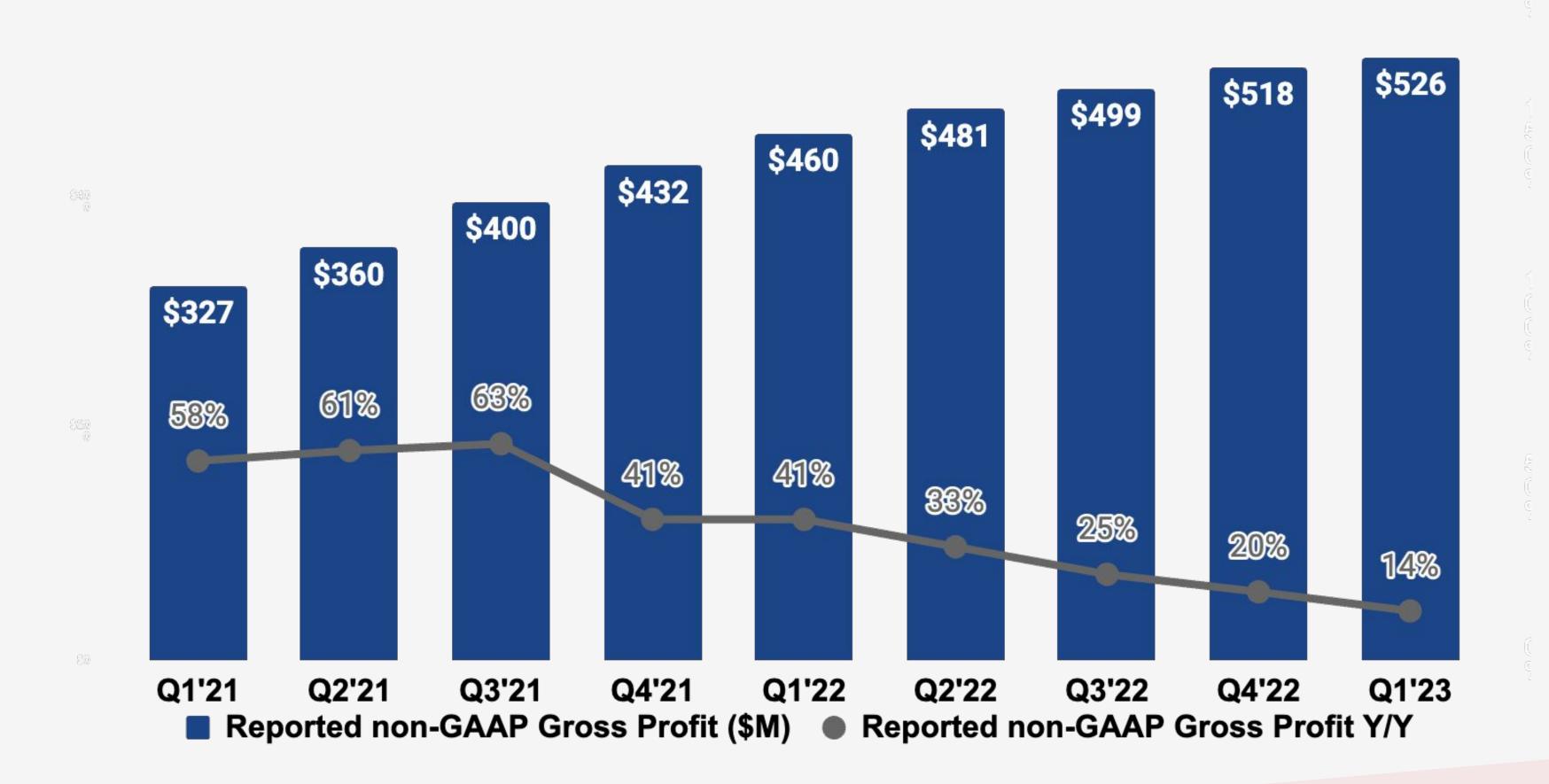




Note: We define international revenue as revenue from customers with IP addresses or mailing addresses at the time of registration outside of the United States.

Quarterly Non-GAAP Gross Profit





1496

Q1'23 NON-GAAP GROSS PROFIT GROWTH Y/Y

Note: Non-GAAP gross profit is a non-GAAP financial measure. Refer to "Non-GAAP Financial Measures" in the appendix for its definition and a reconciliation of non-GAAP gross profit to its most directly comparable GAAP measure.



THANK YOU



APPENDIX



Forward-Looking Statements

This presentation and the accompanying conference call contain forward-looking statements within the meaning of the federal securities laws, which statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "can," "will," "would," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "forecasts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements contained in this presentation and the accompanying conference call include, but are not limited to, statements about: our future financial performance, including our expected financial results, our guidance, and our Financial Framework and related commentary; our expectations regarding when we will become profitable on GAAP and non-GAAP basis; our anticipated strategies and business plans, including the expected costs and benefits of changes to our operating model and organizational structure, our September 2022 and February 2023 workforce reduction and our plans to achieve profitability, increase operating leverage and decrease discretionary expenses, including reducing our global office footprint and stock-based compensation expense; our expectations regarding the impact of our divestiture of our IoT business on our business as a whole; our expectations regarding our Data & Applications business, including increased investment and go-to-market focus to capture market share, increase revenue growth; and our expectations regarding our sales pipeline and bookings; our expectations regarding our Communications business, including anticipated cash flows and strategy for streamlining the customer experience, including increased focus on self-service capabilities; our expectations regarding our ability to leverage generative AI; our expectations regarding share repurchases, including the timing and amount of repurchases, and impact on our balance sheet; and our expectations regarding the impact of macroeconomic and industry conditions, the impact of such conditions on our customers, and our ability to operate in such conditions. You should not rely upon forward-looking statements as predictions of future events.

The outcome of the events described in these forward-looking statements is subject to known and unknown risks, uncertainties, and other factors that may cause our actual results, performance, or achievements to differ materially from those described in the forward-looking statements, including, among other things: our ability to successfully implement our cost-saving initiatives and to capture expected efficiencies; our ability to realize the anticipated benefits of changes to our operating model and organizational structure; the impact of macroeconomic uncertainties and market volatility; our financial performance, including expectations regarding our results of operations and the assumptions underlying such expectations and ability to achieve and sustain profitability; our ability to attract and retain customers; our ability to compete effectively in an intensely competitive market; our ability to comply with modified or new industry standards, laws and regulations applying to our business, and increased costs associated with regulatory compliance; our ability to manage changes in network service provider fees and optimize our network service provider coverage and connectivity; our ability to form and expand partnerships; and our ability to successfully enter into new markets and manage our international expansion.

The forward-looking statements contained in this presentation and the accompanying conference call are also subject to additional risks, uncertainties, and factors, including those more fully described in our most recent filings with the Securities and Exchange Commission, including our most recent Annual Report on Form 10-K and our forthcoming Quarterly Report on Form 10-Q. Should any of these risks materialize, or should our assumptions prove to be incorrect, actual financial results could differ materially from our projections or those implied by these forward-looking statements. Moreover, we operate in a very competitive and rapidly changing environment, and new risks and uncertainties may emerge that could have an impact on the forward-looking statements contained in this presentation and the accompanying conference call. Forward-looking statements represent our management's beliefs and assumptions only as of the date such statements are made. We undertake no obligation to update any forward-looking statements made in this presentation or the accompanying conference call to reflect events or circumstances after the date of this presentation or the accompanying conference call or to reflect new information or the occurrence of unanticipated events, except as required by law.



Operating Metrics

We review the following operating metrics to evaluate our business, measure our performance, identify trends affecting our business, formulate business plans and make strategic decisions. Our metrics are not based on any standardized industry methodology and are not necessarily calculated in the same manner or comparable to similarly titled measures presented by other companies. Similarly, our metrics may differ from estimates published by third parties or from similarly titled metrics of our competitors due to differences in methodology. The numbers that we use to calculate Active Customer Accounts and Dollar-Based Net Expansion Rate are based on internal data. While these numbers are based on what we believe to be reasonable judgments and estimates for the applicable period of measurement, there are inherent challenges in measuring usage. We regularly review and may adjust our processes for calculating our internal metrics to improve their accuracy. If investors or analysts do not perceive our metrics to be accurate representations of our business, or if we discover material inaccuracies in our metrics, our reputation, business, results of operations, and financial condition would be harmed.

Active Customer Accounts. We define an Active Customer Account at the end of any period as an individual account, as identified by a unique account identifier, for which we have recognized at least \$5 of revenue in the last month of the period. A single organization may constitute multiple unique Active Customer Accounts if it has multiple account identifiers, each of which is treated as a separate Active Customer Account. Active Customer Accounts excludes customer accounts from Zipwhip, Inc.

We believe that the number of Active Customer Accounts is an important indicator of the growth of our business, the market acceptance of our platform and future revenue trends. We believe that use of our platform by customers at or above the \$5 per month threshold is a stronger indicator of potential future engagement than trial usage of our platform or usage at levels below \$5 per month.

Dollar-Based Net Expansion Rate. Our Dollar-Based Net Expansion Rate compares the revenue from all Active Customer Accounts in a quarter to the same quarter in the prior year. To calculate the Dollar-Based Net Expansion Rate, we first identify the cohort of Active Customer Accounts that were Active Customer Accounts in the same quarter of the prior year. The Dollar-Based Net Expansion Rate is the quotient obtained by dividing the revenue generated from that cohort in a quarter, by the revenue generated from that same cohort in the corresponding quarter in the prior year. When we calculate Dollar-Based Net Expansion Rate for periods longer than one quarter, we use the average of the applicable quarterly Dollar-Based Net Expansion Rates for each of the quarters in such period. Revenue from acquisitions does not impact the Dollar-Based Net Expansion Rate calculation until the quarter following the one-year anniversary of the applicable acquisition, unless the acquisition closing date is the first day of a quarter. As a result, for the quarter ended March 31, 2023, our Dollar-Based Net Expansion Rate excludes the contributions from acquisitions made after January 1, 2022.

We believe that measuring Dollar-Based Net Expansion Rate provides an indication of the performance of our efforts to increase revenue from existing customers. Our ability to drive growth and generate incremental revenue depends, in part, on our ability to maintain and grow our relationships with existing Active Customer Accounts and to increase their use of the platform. An important way in which we have historically tracked performance in this area is by measuring the Dollar-Based Net Expansion Rate for Active Customer Accounts. Our Dollar-Based Net Expansion Rate increases when such Active Customer Accounts increase their usage of a product, extend their usage of a product to new applications or adopt a new product. Our Dollar-Based Net Expansion Rate decreases when such Active Customer Accounts cease or reduce their usage of a product or when we lower usage prices on a product. As our customers grow their businesses and extend the use of our platform, they sometimes create multiple customer accounts with us for operational or other reasons. As such, when we identify a significant customer organization (defined as a single customer organization generating more than 1% of revenue in a quarterly reporting period) that has created a new Active Customer Account, this new Active Customer Account is tied to, and revenue from this new Active Customer Account is included with, the original Active Customer Account for the purposes of calculating this metric.

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(3)

Non-GAAP Financial Measures

In addition to financial information presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this presentation includes certain non-GAAP financial measures, including non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating margin, non-GAAP net income (loss) per share attributable to common stockholders, diluted (which we refer to as non-GAAP earnings per share), non-GAAP (loss) income from operations (which we refer to as non-GAAP operating profit), organic revenue and organic revenue growth. We use these non-GAAP financial measures to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that these non-GAAP financial measures may be helpful to investors because they provide consistency and comparability with past financial performance, facilitate period-to-period comparisons of results of operations and assist in comparisons with other companies, many of which use similar non-GAAP financial measures to supplement their GAAP results. We have included organic revenue and organic revenue growth because we believe they are useful in understanding the ongoing results of our operations. These non-GAAP financial measures are presented for supplemental informational purposes only, should not be considered substitutes for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies. A reconciliation of these measures to the most directly comparable GAAP measures is included in the appendix. We have not provided the forward-looking GAAP equivalents for certain forward-looking non-GAAP measures presented in this presentation, or a GAAP reconciliation, as a result of the uncertainty regarding, and the potential variability of, reconciling items such as stock-based compensation expense. Accordingly, a reconciliation of these non-GAAP guidance metrics to their corresponding forward-looking GAAP equivalents is not available without unreasonable effort. However, it is important to note that material changes to reconciling items could have a significant effect on future GAAP results.

Non-GAAP Gross Profit and Non-GAAP Gross Margin. For the periods presented, we define non-GAAP gross profit and non-GAAP gross margin as GAAP gross profit and GAAP gross margin, respectively, adjusted to exclude stock-based compensation, amortization of acquired intangibles and payroll taxes related to stock-based compensation.

Non-GAAP Income (Loss) from Operations and Non-GAAP Operating Margin. For the periods presented, Twilio defines non-GAAP income (loss) from operations and non-GAAP operating margin as GAAP loss from operations and GAAP operating margin, respectively, adjusted to exclude, as applicable, stock-based compensation, amortization of acquired intangibles, loss on assets held for sale, acquisition and divestiture related expenses, payroll taxes related to stock-based compensation, charitable contributions, restructuring costs, and impairment of long-lived assets.

Non-GAAP Net Income (Loss) Attributable to Common Stockholders and Non-GAAP Net Income (Loss) Per Share Attributable to Common Stockholders. For the periods presented, Twilio defines non-GAAP net income (loss) attributable to common stockholders and non-GAAP net income (loss) per share attributable to common stockholders, diluted (which is often referred to as "non-GAAP diluted earnings per share" or "non-GAAP profit per share") as GAAP net loss attributable to common stockholders and GAAP net loss per share attributable to common stockholders, basic and diluted, respectively, adjusted to exclude share-based compensation, amortization of acquired intangibles, loss on net assets held for sale, acquisition and divestiture related expenses, payroll taxes related to stock-based compensation, amortization of debt discount and issuance costs, income tax benefit related to acquisition, charitable contribution, share of losses from equity method investee, restructuring costs, impairment of long-lived assets and impairment of strategic investments.

Organic Revenue. For the periods presented, we define organic revenue as GAAP revenue, excluding (i) revenue from each acquired or divested business and (ii) revenue from application-to-person ("A2P") 10DLC fees imposed by major U.S. carriers on our core messaging business, in each case until the beginning of the first full quarter following the one-year anniversary of the closing date of such acquisition or divestiture or the initial date such fees were charged; provided that if an acquisition or divestiture closes or such fees are initially charged on the first day of a quarter, such revenue will be included in organic revenue beginning on the one-year anniversary of the closing date of such acquisition or divestiture or the initial date such fees were charged. A2P 10DLC fees are fees imposed by U.S. mobile carriers for A2P SMS messages delivered to its subscribers, and we pass these fees to our messaging customers at cost.

Organic Revenue Y/Y Growth. For the periods presented, we calculate organic revenue growth by dividing (i) organic revenue for the period presented less organic revenue in the corresponding period in the prior year by (ii) organic revenue in the corresponding period in the prior year. If revenue from certain acquisitions, divestitures or A2P 10DLC fees is included in organic revenue in the period presented, then revenue from the same acquisitions, divestitures and A2P 10DLC fees is included in organic revenue in the corresponding period in the prior year for purposes of the denominator in the organic revenue growth calculation. As a result, the denominator used in this calculation will not always equal the organic revenue reported for the prior period.



Non-GAAP Reconciliation

TWILIO INC. Reconciliation to Non-GAAP Financial Measures																			
(In thousands)	Three Months Ended																		
	March 31,			June 30, September 30		ptember 30,	December 31,		March 31,		June 30,		September 30,		December 31,		March 31,		
		2021		2021	2021		2021		2022			2022		2022		2022		2023	
Revenue	\$	589,988	\$	668,931	\$	740,176	\$	842,744	\$	875,363	\$	943,354	\$	983,030	\$	1,024,574	\$	1,006,564	
GAAP gross profit	\$	298,304	\$	331,247	\$	364,615	\$	396,547	\$	425,071	\$	445,289	\$	462,075	\$	481,142	\$	490,690	
GAAP gross margin		51%		50%		49%		47%		49%		47%		47%		47%		49%	
Non-GAAP adjustments:																			
Stock-based compensation		2,717		3,024		3,720		4,613		4,521		3,996		6,114		6,505		5,290	
Amortization of acquired intangibles		26,342		26,204		31,558		30,792		30,636		31,236		30,729		30,052		29,961	
Payroll taxes related to stock-based compensation		-		~		_		-		-		242		215		82		195	
Non-GAAP gross profit	\$	327,363	\$	360,475	\$	399,893	\$	431,952	\$	460,228	\$	480,763	\$	499,133	\$	517,781	\$	526,136	
Non-GAAP gross margin		55%		54%		54%		51%		53%		51%		51%		51%		52%	

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Non-GAAP Reconciliation



	·						
TWILIO INC. Personsiliation to Non CAAR Financial Measures							
Reconciliation to Non-GAAP Financial Measures (In thousands)	Three Months Ended						
(iii dired balliab)							
	March 31,						
	2023						
Revenue	\$ 1,006,564						
GAAP gross profit	\$ 490,690						
Non-GAAP adjustments:							
Stock-based compensation	5,290						
Amortization of acquired intangibles	29,961						
Payroll taxes related to stock-based compensation	195						
Non-GAAP gross profit	\$ 526,136						
GAAP operating expenses	\$ 754,774						
Non-GAAP adjustments:	754,774						
Stock-based compensation	(155,176)						
Amortization of acquired intangibles	(20,813)						
Acquisition and divestiture related expenses	(2,235)						
Loss on divestiture	(3,824)						
Payroll taxes related to stock-based compensation	(5,052)						
Charitable contributions	(1,599)						
Restructuring costs	(121,942)						
Impairment of long-lived assets	(21,784)						
Non-GAAP operating expenses	\$ 422,349						
Non-daar operating expenses	422,549						
GAAP loss from operations	\$ (264,084)						
GAAP operating margin	-26%						
Non-GAAP adjustments:							
Stock-based compensation	160,466						
Amortization of acquired intangibles	50,774						
Acquisition and divestiture related expenses	2,235						
Loss on divestiture	3,824						
Payroll taxes related to stock-based compensation	5,247						
Charitable contributions	1,599						
Restructuring costs	121,942						
Impairment of long-lived assets	21,784						
Non-GAAP income from operations	\$ 103,787						
Non-GAAP operating margin	10%						

Non-GAAP Reconciliation



TWILIO INC Reconciliation to non-GAAP Financial Metrics (in thousands) March 31, 2021 June 30, 2021 September 30, 2021 December 31, 2021 March 31, 2022 June 30, 2022 September 30, 2022 December 31, 2022 March 31, 2023 740,176 \$ 842,744 \$ 943,354 \$ **Reported Revenue** 589,988 \$ 668,931 \$ 875,363 983,030 \$ 1,024,574 \$ 1,006,564 \$ (36,571) \$ (47,901) \$ (95,441) \$ (2,152) \$ Acquisition revenue (59,488) \$ (117,297) \$ (52,983) \$ (36,913) \$ (2,088)(38,901) \$ (11,089) \$ (19,729) \$ (40,522) \$ (41,890) \$ (44,448) \$ 10DLC A2P Revenue 589,714 \$ 684,925 \$ 946,117 \$ 780,490 \$ 862,335 \$ 1,022,422 \$ **Organic Revenue** 530,998 \$ 605,834 \$ 1,004,476 Revenue Y/Y Growth 54% 48% 67% 65% 33% 22% 15% 62% 41% **50%** ² **38**% ³ 21%8 **15**% 9 34% 32% 47% 33% Organic Revenue Y/Y Growth 35%

We calculate Organic Revenue Y/Y Growth by dividing (i) organic revenue for the period presented less organic revenue in the corresponding period in the prior year. If revenue from certain acquisitions or A2P 10DLC fees is included in organic revenue in the period presented, then revenue from the same acquisitions and A2P 10DLC fees is included in organic revenue in the corresponding period in the prior year for purposes of the denominator in the Organic Revenue Y/Y Growth calculation. As a result, the denominator used in this calculation will not always equal the organic revenue reported for the prior period. As noted in the definition of organic revenue, revenue from certain transactions and A2P 10DLC fees will eventually become organic revenue after the passage of time. Once revenue is included in organic revenue in the period presented, revenue from those acquisitions and A2P 10DLC fees is also included in organic revenue for purposes of the denominator in the growth calculation to enable period to period comparisons.

¹Q1'20 organic revenue, when used as the denominator for Q1'21 Y/Y growth, excludes \$4 million of A2P 10DLC fee revenue. Q1'20 revenue was \$365 million.

² Q2'20 organic revenue, when used as the denominator for Q2'21 Y/Y growth, excludes \$7 million of A2P 10DLC fee revenue. Q2'20 revenue was \$401 million.

³Q3'20 organic revenue, when used as the denominator for Q3'21 Y/Y growth, excludes \$10 million of A2P 10DLC fee revenue. Q3'20 revenue was \$448 million.

⁴ Q4'20 organic revenue, when used as the denominator for Q4'21 Y/Y growth, excludes \$24 million of acquisition revenue and \$14 million of A2P 10DLC fee revenue. Q4'20 revenue was \$548 million.

⁵Q1'21 organic revenue, when used as the denominator for Q1'22 Y/Y growth, excludes \$2 million of acquisition revenue and \$11 million of A2P 10DLC fee revenue.

⁶Q2'21 organic revenue, when used as the denominator for Q2'22 Y/Y growth, excludes \$20 million of A2P 10DLC fee revenue.

⁷Q3'21 organic revenue, when used as the denominator for Q3'22 Y/Y growth, excludes \$24 million of acquisition revenue.

⁸Q4'21 organic revenue, when used as the denominator for Q4'22 Y/Y growth, is equal to reported revenue.

⁹Q1'22 organic revenue, when used as the denominator for Q1'23 Y/Y growth, excludes \$1 million of acquisition revenue