



NEWS RELEASE

CarMax Auctions Unveils Simplified Registration Experience for Dealerships Nationwide

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Richmond, VA — August 12, 2026 — CarMax Auctions, one of the nation's largest operators of wholesale vehicle auctions, announced today a new, streamlined registration experience designed to make it easier for licensed dealerships to access thousands of vehicles each week.

With a fast, intuitive three-step registration process, dealerships can go from sign-up to bidding within one business day, gaining access to CarMax's 100% online auctions from anywhere in the country. Once the simple application process is completed through the CarMax Auctions website, dealerships can immediately begin browsing inventory online while they wait for approval.

Modernizing the Dealership Journey

This new experience reflects CarMax Auction's ongoing commitment to innovation, transparency, and dealership success. CarMax Auctions has reimaged this workflow by integrating real-time verification tools and a mobile-friendly interface, ensuring that dealerships spend less time filling out forms and more time sourcing quality inventory.

"Registration should never be a barrier to doing business, so we've overhauled our process to give dealerships more of their most valuable asset: time," said Matt Love, Director of Dealer Services for CarMax. "Removing friction points makes for a seamless and intuitive registration, empowering our partners to focus on what they do best – finding great cars for their customers."

The new digital journey allows dealerships to gain access to CarMax Auctions through a straightforward, three-step workflow:

- **Step 1: Create an Account** – Use your AuctionACCESS ID to set up your account at CarMax Auctions.

- **Step 2: Provide Info** – Complete additional information and upload tax information.
- **Step 3: Review & Submit** – CarMax Auctions will quickly verify your information.

Once registered, dealerships can:

- Bid confidently with upfront condition announcements and high-resolution photos.
- Buy with peace of mind with a free 7-day arbitration period on every vehicle for certain undisclosed issues.
- Enjoy dedicated support before and after the auction.

Scaling Success for Dealerships Nationwide

With hundreds of thousands of vehicles sold 100% online annually across more than 50 locations, CarMax Auctions continues to scale its digital capabilities to meet the evolving needs of the automotive industry.

To learn more or register, visit [CarMaxAuctions.com](https://www.carmaxauctions.com).

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About CarMax Auctions

CarMax Auctions is one of the nation's largest and most experienced wholesale auction operators, offering licensed dealers access to 100% online auctions and a wide selection of nationwide inventory through more than 50 auction locations. CarMax Auctions sells hundreds of thousands of wholesale vehicles annually and maintains an average more than approximately 99% sell-through rate. CarMax Auctions is committed to providing an upfront, reliable, and transparent auction experience, including offering free 7-day arbitration on certain undisclosed issues (see CarMax Auction policies for details). For more information, visit www.carmaxauctions.com.

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